



## VALUES YOUR ENDORSEMENT and SPONSORSHIP

### **Mission**

Umpqua Watersheds is a 501(c)(3) non-profit organization dedicated to the protection and restoration of the Umpqua watershed and beyond through education, training, advocacy, and ecologically sound stewardship.

Wild on Wilderness (WOW) is a sub-committee of Umpqua Watershed's conservation program. WOW is dedicated to bringing permanent protection to important Roadless Areas in the Umpqua National Forest. The committee currently operates to promote the proposed Crater Lake Wilderness.

## WHAT TO EXPECT AS A BUSINESS ENDORSER or SPONSOR

Your **endorsement** means that you support the Crater Lake Wilderness Proposal (CLWP) and agree with our efforts to put these key areas into wilderness protection.

Your **sponsorship** means that you endorse the CLWP and are also willing to make a tax-deductible financial contribution to the Crater Lake Wilderness campaign toward specific projects or fundraising events from time-to-time.



## WHERE YOU *MAY* SEE YOUR BUSINESS NAME (specifiable\*)

Letters to Congress and local elected officials

*Watershed Moments*- Umpqua Watershed's weekly emailed newsletter\*

*100 Valleys*- Umpqua Watershed's member exclusive quarterly newsletter\*

Newspaper articles or press releases\*

## WHAT YOUR DONATION SUPPORTS

Expenses of the Crater Lake Wilderness Campaign include:

Events- The fees associated with conferences, forums, educational presentations, hikes within the proposed Crater Lake Wilderness area, and fundraisers.

Outreach- The expense of traveling to surrounding areas in efforts to educate local communities and gain additional support of the Crater Lake Wilderness Proposal.

Printing- The cost of hard-copy educational materials for tabling events, community and business outreach, and letters and postcards to congressional delegates and local elected officials.

Postage- The cost for mailing letters and postcards to business endorsers, sponsors, congressional delegates, and local elected officials.

## HOW WE THANK YOU!!! 😊

Receive a Crater Lake Wilderness sticker

Receive a Crater Lake Wilderness t-shirt with a written quote or \$20.00 donation

Advertising and promotional opportunities at events

Promotion of your business to Umpqua Watershed's members, mailing list, and more